Maximizing GRC Impact
How Robinhood Measures Value in Risk Cloud

Robinhood operates in one of the world's most dynamic and highly regulated industries. As their business scaled, so did their regulatory obligations, compliance management needs, and operational risks. They faced a familiar GRC dilemma:

How to deliver enterprise-grade governance at a fintech pace, without massive headcount growth or slowing down critical business operations.

They needed a solution that could scale governance across the business, centralize fragmented risk data, and, most importantly, prove the value of GRC investments in clear business terms. And that's exactly what they got with Risk Cloud.

Key Takeaways

1 **Substantial Revenue Enabled**

Accelerated compliance and audit readiness with faster GRC workflows contributed significantly to enabling business growth.

2 **System & Resources Efficiency**

Achieved considerable savings by automating reporting, monitoring activities, and workflows. across teams.

3 **Business Processes Integration**

Developed a holistic model managing hundreds of business processes and thousands of dependencies across user base.

4 **Real-Time Risk Visibility for Leadership**

Created board and executive dashboards to drive transparency and accountability.

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A Pathway to GRC Resilience

Phase 1

Build the Foundation

Digitize business processes and standardized key GRC workflows across teams.

Phase 2

Centralize Critical Data

Map dependencies across teams, systems, and processes.

Phase 3

Automate Manual Tasks

Configure chat and email automation for evidence and attestations.

Phase 4

Executive Visibility

Create real-time dashboards to align risk with leadership priorities.
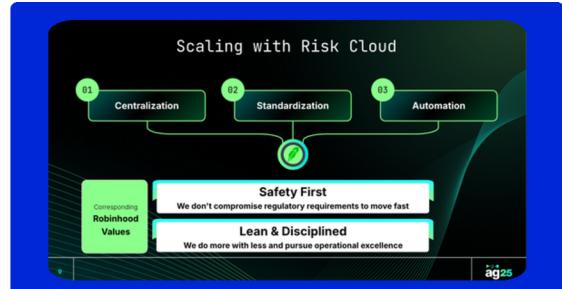
Phase 5

Business Value

Realize operational efficiencies and revenue enablement.

Results

Robinhood's investment in a dynamic, scalable GRC program quickly paid off. By accelerating risk and compliance assessments, the team helped enable substantial revenue, directly tying governance improvements to business growth.

A timeline for scaling Risk Cloud, aligned with Robinhood's values.

Manual tasks that once slowed progress were replaced with automated Slack alerts, email reminders, and self-service updates across teams, resulting in considerable operational cost savings. Perhaps most importantly, Robinhood's GRC leaders successfully shifted how risk was perceived, aligning it with organizational values, giving leadership real-time visibility into the company's operational resilience and enabling faster, more confident decision-making at the board level.

With Risk Cloud as the foundation, Robinhood didn't just build a better GRC program—they built momentum for the business itself.

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